

GUANGLI ZHANG

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ACADEMIC POSITION

Data Analyst III Center for Social Development, Washington University in St. Louis	2024 - Present
Research Fellow Sinquefeld Center for Applied Economic Research, Saint Louis University	2021 - Present
Post-Doctoral Researcher in Finance Department of Finance, Saint Louis University	2021 - 2024

EDUCATION

University of California, Santa Barbara M.A., Ph.D., Economics	2016, 2021
University College London M.Sc., Economics	2014
Purdue University B.Sc., Economics	2013

PUBLICATIONS

- ◇ [Focal Points for Giving](#) (with Jeffrey Cross) *Journal of Economic Psychology*
Presentations: Saint Louis University Sinquefeld Center (SCAER) Research Workshop 2021, UC Santa Barbara Applied Micro Workshop 2021
- ◇ [Tip Suggestions and Service Efficiency](#) (with Jeffrey Cross) *Accepted: Labour Economics*
Presentations: Saint Louis University Sinquefeld Center (SCAER) Research Workshop 2022, Hamilton College 2022**

WORKING PAPERS

- ◇ [Unemployment Insurance Monthly Benefits, Pay Frequency, and Claimants' Job Search Behavior](#)
Presentations: Society of Labor Economics 6th World Conference 2025, American Economic Association (Poster) 2025, Society for Benefit-Cost Analysis 2024 Annual Conference, Saint Louis University Sinquefeld Center (SCAER) Research Workshop 2022, National Tax Association Annual Meeting 2021, Peking University NSD 2021, UC Santa Barbara Applied Workshop 2020
- ◇ [The Debt Payment Puzzle: An Experimental Investigation](#) (with Hakan Özyılmaz)
Best Paper in Investment Semi-finalist at Financial Management Association Meeting 2022
Presentations: AFA Poster 2023, FMA 2022, Saint Louis University 2022, Society of Experimental Finance 2021**, WEAI 2021**, Economic Science Association (ESA) JMC Series 2020**, Southwest Experimental and Behavioral Economics Workshop (SWEBE) 2019**, Washington University St. Louis EGSC 2019**, Economic Science Association (ESA) North America 2019, UC Santa Barbara Experimental Economics Workshop 2019

**presented by co-author.

- ◇ [Restoring Rational Choice in Credit Card Repayments](#) (with Hakan Özyılmaz),

Presentation: Boulder Summer Conference in Consumer Financial Decision Making 2024, 12th FDIC Consumer Research Symposium Poster Session 2024, 116th Annual Conference on Taxation (NTA) 2023, the 79th Annual Congress of the International Institute of Public Finance 2023, Society of Experimental Finance 2022**, Economic Science Association 2022

- ◇ [Disclosure Complexity, Regulatory Burden, and the Cost of Capital](#) (with Mike Farrell, Dermot Murphy, and Marc Painter)

Presentation: Midwest Finance Association 2024**, Eastern Financial Association 2024, Hawai'i Accounting Research Conference 2024**, University of Nevada Reno 2023**, University of Illinois Chicago 2023**, the Brookings Municipal Finance Conference 2023**, Virtual Municipal Finance Workshop 2023**, Dayton Summer Finance Workshop 2022**, Queens College of CUNY 2022**

- ◇ [Watching the Watchdogs: The Information Content of SEC Interactions](#) (with Will Gerken, Steve Irlbeck, and Marc Painter)

Presentations: Northern Finance Association 2025 (scheduled)**, Oregon Summer Finance Conference (scheduled)**, 7th FutFinInfo Conference**, Midwest Finance Association 2025, American Economic Association 2025, Financial Research Association 2024, Financial Management Association 2024**, 2023 Stigler Center Affiliate Fellows Conference at University of Chicago**, 2023 INFORMS Annual Meeting**, University of Dayton**

- ◇ [Beyond Earnings Premia: Measuring the Debt-Adjusted Returns to Postsecondary Credentials and Degrees](#) (with Jason Jabbari, Mathieu Despard, Stephen Roll, Yung Chun, and Xueying Mei)

Presentation: Non-degree Credentials Research Network Webinar Series 2025 (scheduled)

- ◇ [From Major to Market: Causal Evidence on the Returns to Horizontal Job-Skill Match](#) (with Yung Chun, Xueying Mei, Jason Jabbari, and Greg Zubler)

Presentation: Non-degree Credentials Research Network Webinar Series 2025 (scheduled)

WORK IN PROGRESS

- ◇ [What Drives Stock Return Ignorance?](#) (with Yulia Merkoulouva, Hakan Özyılmaz, and Chris Veld)

Presentations: Utrecht University**, Universiti Utara Malaysia**, Monash University**

- ◇ [Universal Cash Transfers and Credit Outcomes: Evidence from the Alaska Permanent Fund Dividend](#) (with Byungkyu Lee, Stephen Roll, Ruby Steedle, Xueying Mei, Erica Hobby, and Sarah Cowan)

Presentations: 2025 APPAM Fall Research Conference (scheduled), Boulder Summer Conference in Consumer Financial Decision Making 2025

POLICY BRIEFS

- ◇ [Creatives Rebuild New York, Guaranteed Income for Artists Impact Study](#) (with Douglas Noonan, Joanna Woronkowicz, Sarah Cowan, Alex Dobil, Leah Hamilton, Erica Hobby, Tabashshum Jahan (TJ) Islam, and Stephen Roll)

- ◇ [Public Benefits Cliffs and Asset Limits Harm the Economic Mobility of Young Adult Workers](#) (with Mathieu Despard and Stephen Roll)

- ◇ [Matching Student-Debt Payments with Retirement Contributions Has High Appeal for Low-Wage Workers: Implications for SECURE 2.0](#) (with Mathieu Despard and Stephen Roll)

CONFERENCE PAPERS

- ◇ [Cloud Framework for Data Practitioners for Research and Higher Education Community](#) (with Shruthi Sreenivasa Murthy and Krishna Chaitanya Rao Kathala)

TEACHING EXPERIENCE

Instructor, **Maryville University of Saint Louis**

- Principles of Economics 2022

Teaching Assistant, **UC Santa Barbara**

- Personnel Economics, Interm. Macroeconomics, Interm. Microeconomics II 2020

- Personnel Economics, Interm. Macroeconomics, Financial Management 2019

- Behavioral Finance, Interm. Microeconomics II 2018

- Principle of Microeconomics, Principle of Macroeconomics, Interm. Microeconomics 2017

- Statistics for Economics, Principle of Macroeconomics 2016

Undergraduate Teaching Assistant, **Purdue University**

- Industrial Organization 2013

SERVICE

Referee

- Journal of Labor Economics

- Experimental Economics

- Games and Economic Behavior

- Emerging Markets Finance and Trade

Research Assistant, Professor Kelsey Jack at UC Santa Barbara 2020

- Conduct online experiments using Amazon Mechanical Turk

Session Chair

- SBCA Annual Conference: Labor/ Workforce 2024

Discussant

- MFA Annual Meeting 2025

- EFA Annual Meeting 2024

- FMA Annual Meeting 2023

- 79th IIPF Annual Congress 2023

- IZA Workshop: Economics of Time Use and Mental Health 2021

- 113th Annual Conference on Taxation (NTA) 2020

GRANTS AND AWARDS

Here and Next Seed Grant Program, Geospatial Research Initiative, Washington University in St. Louis 2025

- (co-investigator) - Trajectory Analysis in Disaster Response: Uncovering Socioeconomic Disparities Through Geospatial Mobility Research, \$19,912.48

Gary Community Ventures 2025

- (co-investigator) - Colorado Family Affordability Tax Credit Evaluation, \$325,242.50

Humanities and Social Science Research Grant, UC Santa Barbara 2021

- (co-investigator) Restoring Rational Choice in Credit Card Repayments, \$3,000

Economic Department Travel Grant, UC Santa Barbara 2020

Economics Department Research Grant, UC Santa Barbara 2019

- (co-investigator) The Debt Payment Puzzle: An Experimental Investigation, \$2,770

SKILLS

Language	Mandarin Chinese (native), English (fluent)
Programming	STATA, z-Tree, oTree, Python, R, \LaTeX
Other	Bloomberg Terminal (w/ Python), QGIS, Amazon Web Services

PERSONAL INFORMATION

U.S. Permanent Resident